

# Wings of Hope

THIS FALL, JOIN HER FOR THE JOURNEY OF A LIFETIME



## ABOUT THE CAMPAIGN

Wings of Hope is a call to come together and support pollinator populations across the country and to bring a message of hope: together we can be the voices of change. For the 2024 campaign, butterflies are in the spotlight! Discover the incredible migration of monarch butterflies with Dani, our ambassador!



**A 3,000KM JOURNEY**  
from Canada to Mexico

## MEET DANI



### AN AMBASSADOR

Dani Plexippus is a representative from all the endangered and vulnerable butterfly species in Canada. She is the voice of Hope, while doing her incredible migration from Canada to Mexico, where she will overwinter.



### A LIFETIME TRAVELLER

Dani loves the nectar of a wide variety of flowers including Canada goldenrod (*Solidago canadensis*) and will consume a lot of it to build up fat reserves and be able to do her long migration.



### AN ENDANGERED ICON

Unfortunately, since 2023, Monarch butterflies have been recognized and listed by the Government of Canada as "Endangered" under the federal Species at Risk Act (SARA) due to loss of habitat, misuse of pesticides and climate change.

## HOW TO HELP



**Create habitat.** Creating habitat is easy and doesn't require a lot of space. Using the **Ecoregional Planting Guides** or the **Find Your Roots** tool can help you select the right native plants for the native butterflies in your area.



**Reduce or eliminate pesticides** that have a negative impact on the development of butterflies.



**Share the news.** Inform and Inspire by sharing your love of these butterfly species that are unfortunately not always known!



**Donate to support the work of groups promoting science based, practical efforts for butterfly research** like Pollinator Partnership Canada.

## MEET DANI'S FRIENDS!

Each week, you can discover one of Dani's endangered and threatened butterfly friends from Canada on our webpage. **Visit our website to learn more about them!**

Today, let's learn about the **Taylor's Checkerspot** (*Euphydryas editha taylori*). This small butterfly can be found in the southeastern part of Vancouver Island. Unfortunately, the species has been designated as "Endangered" under the federal Species at Risk Act (SARA) due to habitat loss, forest succession, and climate change.



## WE ARE THE VOICES OF CHANGE

Pollinators are in danger in Canada, and we all have a part to play to ensure a future where not only do they survive but they also thrive!



SUPPORT THEM TODAY BY DONATING TO POLLINATOR PARTNERSHIP CANADA