



Pollinator Partnership Canada's
Annual Report
2023



Celebrating 10 Years of Success

A message from the Executive Director

In 2013 Pollinator Partnership Canada started out with a simple mission: to help Canadians protect and promote pollinators.

We started small and simple, helping people plant the right seeds to grow native habitat in their gardens with our Ecoregional Planting Guides. We grew from there, engaging public and private partners in conservation on farms, along roadsides, and in cities. And we budded and blossomed as we worked with partners across Canada and North America to support species at risk like the iconic Monarch butterfly, which we continue to this day. Our efforts bore fruit when we promoted changes in policy and land management that helps to create and sustain healthy, safe spaces for pollinators.

Looking back at how we have grown in the last decade fills me with pride and gratitude for my colleagues and partners. A heartfelt Thank You goes out to all of the Pollinator Partnership Canada staff and volunteers that have allowed our programs to grow and blossom over the years.

I also want to take this opportunity to thank you, our caring and dedicated supporters that have made our work possible! We truly could not have done it without you.





Looking forward to another decade

"Let's make the world a more just and sustainable place for creatures large and small."

Ten years has flown by, and we have done such great things, but this is only the beginning. As we have grown, so has the need to protect and support pollinators. Over the last decade many of the threats facing pollinators have gained momentum. Habitat is still lost at an alarming rate. Climate change continues and we are facing a future of uncertainty for plant-pollinator linkages. The challenges of feeding the world while respecting the delicate balance in our ecosystems continues.

In the next 10 years we will be dedicating our work to ensuring that pollinators can continue to support our lives. I hope that you will join us on this campaign to secure our future and make the world a more just and sustainable place for creatures large and small.

With gratitude and hope,

Vicki Wojcik
Executive Director
Pollinator Partnership Canada



Pollinator Partnership Canada

Our Team

Vicki Wojcik,
Executive Director



Jordan Phelps,
Bee City Canada Coordinator



Anthony Colangelo,
Outreach and Education Specialist



Adrienne Marandiuk,
Grants and Program Manager



Adèle Grenouilleau,
Project Coordinator



Samantha Medeiros,
Partnership and Operations Manager



Protecting Pollinators Across Canada



Pollinator Steward Certification

Across Canada and North America, over **1,000** participants have received training through the Pollinator Steward Certification program and have the know-how to make a real difference for pollinators, people, and the planet. Registration for the 2024 Pollinator Steward Certification Program is NOW OPEN!

[Learn More](#)

Bee City Canada

Bee City Canada had another successful year with **14** new municipalities registering for the program. **Ten** new schools and **3** new campuses also joined the program and over **12,056** students were reached!

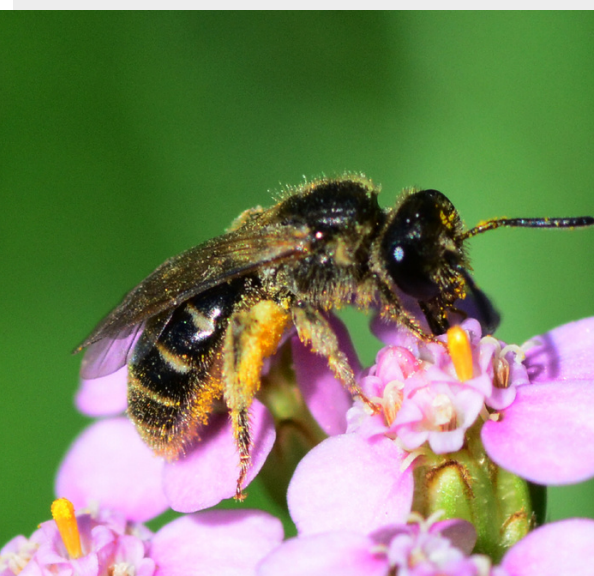
[Learn More](#)



Bee Friendly Farming in Canada

This year we've worked to develop two new **Agricultural Guides** for farmers, beekeepers, and land managers involved in the production of wild blueberries and canola. Keep an eye out for their official launch!

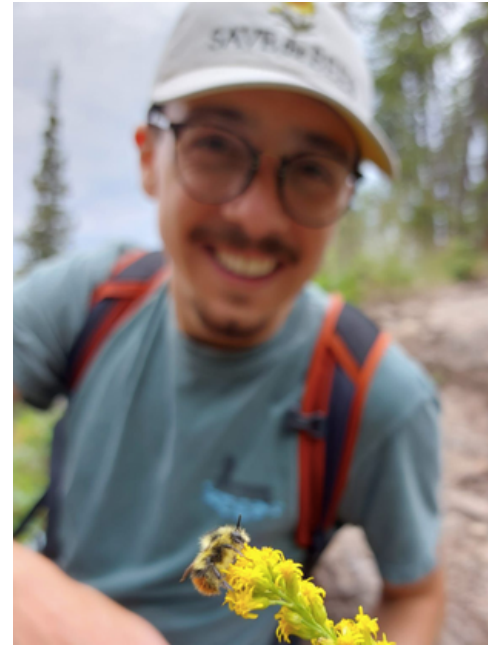
[Learn More](#)





Program Feature: Plan Bee

The goal of the Yellowknife Plan Bee Community Science Project is to collect information on the associations that bumble bees and other pollinators have with common native flowers around Yellowknife. This will provide more information about the critical food resources needed for survival by at-risk bumble bees, current local occurrence of these bee species, as well as the stewardship capacity for listed species and their ecosystem services.



In the summer of 2023, over 200 observations were made, including Fuzzy-Horned Bumble Bees (*Bombus mixtus*), Perplexing Bumble Bees (*Bombus perplexus*), and Orange-Rumped Bumble Bees (*Bombus melanopygus*). After two field seasons, the project is currently at over 800 observations made with over 72 species identified!

[Learn More](#)





New Program: Project Wingspan Ontario



Project Wingspan Ontario seeks to engage volunteers in target regions to collect native, ecotypic seed to be cleaned, grown out, and redistributed to habitat enhancement projects in the area where the seed was collected.

Our goal is to better understand what Monarch butterflies use beyond milkweeds, and to develop a list of these target native plants to enhance habitat and nectar resources for Monarch butterflies and other pollinators.

By developing this target species list and building a partner network of individuals trained to collect and grow out seeds, we will increase native seed supply where it matters most. In our first year, the project will focus on 1-5km areas of shoreline habitat near the Great Lakes.





Collaborative events

Through 2023, we have participated in multiple events across Canada and collaborated with a variety of partners. In celebration of World Bee Day, we partnered with Silk Canada on the "**Silk Bee Line**", an urban flower route that helps pollinators travel between green spaces. We took part in the "**Monarch Butterfly North American Friendship Tour**" where we presented on monarch butterflies to local Rotary clubs in Ontario as a way to celebrate monarch butterfly migration. The **MOMA Hope Statue** traveled between Alberta, Canada, and Michoacán, Mexico from August



The 'Silk Bee Line' in Montréal



The MOMA Hope Statue

In a joint effort with **EcoSpark**, an environmental charity that empowers schools and communities to take active roles in advocating for the environment in the Greater Toronto Area, we worked together to host **a series of three workshops** available to Project Swallowtail participants and members of the public! This allowed folks to engage in community science; learning about environmental monitoring and data collection that makes a difference!

This is just a small example of what we accomplished with other groups. We look forward to more collaborations in the new year!





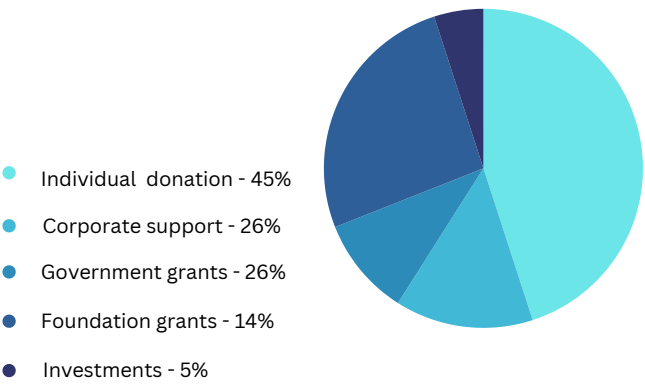
Shopping with a Cause

Do some shopping while still supporting the pollinators you love! Choose one of the businesses below who advocate for pollinators and support our programs across Canada! See all of our retail partners [HERE](#).

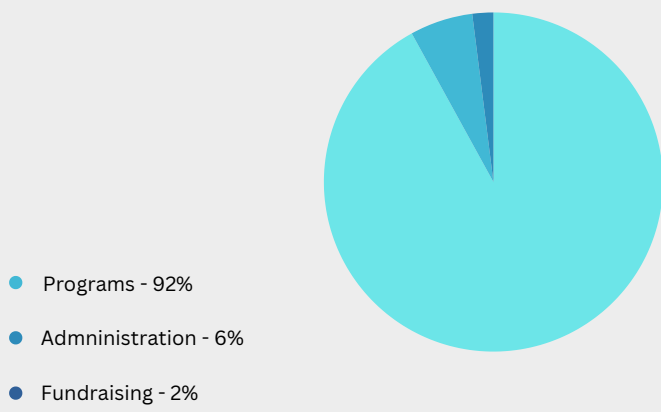




2023 Financial Report



Thank you to all of our donors and supporters. Our revenue grew to more than \$415,000 in 2023, which allowed us to make a HUGE impact for pollinators.



We make sure we work hard for pollinators, putting them first. Your financial support goes directly into our pollinator conservation, habitat support, and outreach programs.

In accordance with federal charitable registrations, Pollinator Partnership Canada undergoes an independent audit each year. We remain in good standing with the CRA. Our most recent T3010 Charitable Filing and our status can be found at the [CRA Charities Listing](#).



**YOU can help us ensure a sustainable future
for pollinators, people, and the planet.
Please consider making a tax deductible
donation today. Thank you!**

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