

Pollinator Partnership Canada's Annual Report 2022



**POLLINATOR
PARTNERSHIP**
C A N A D A

A close-up photograph of a hummingbird with iridescent green and orange feathers hovering near a vibrant red flower. The background is a soft, out-of-focus green.

Celebrating a Year of Success

A message from the Executive Director

2022 brought with it hope and change. As spring came and flowers began to bloom our programs blossomed with renewed energy. The ability to meet again in person, to share stories, and to plant seeds together revived our passion and energy. There is nothing better than being back in the field supporting pollinators, and there is no better time than now.

"Everyone's life depends on pollinator health, and everyone can play a role in protecting them today."

Pollinators face ongoing challenges from climate change, habitat loss, pesticides, and pollutants. Thanks to you, this year we've been able to take action -- creating habitat, supporting communities in their efforts to revive ecosystems, and educating youth to grow into mindful stewards of the Earth.

Pollinator Partnership Canada (P2C) is a registered charity dedicated to the protection and promotion of pollinators and their ecosystems through conservation, education, and research. Your support helps us help pollinators. Thank you for another impactful year!

A handwritten signature in black ink, appearing to read 'Vicki Wojcik'.

Vicki Wojcik

Executive Director

Pollinator Partnership Canada

Pollinator Partnership Canada

Meet the Team

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Vicki Wojcik,
Executive Director



Lora Morandin,
Research and Conservation Director



Kathleen Law,
Integrated Conservation Manager



Anthony Colangelo,
Communications Manager



Junaid Khan,
Research Ecologist and
Pollinator Stewardship Coordinator



Jordan Phelps,
Bee City Canada Coordinator



Protecting Pollinators Across Canada



Pollinator Steward Certification

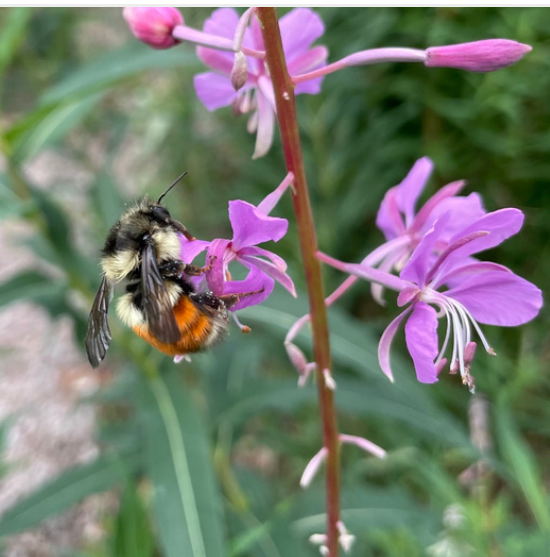
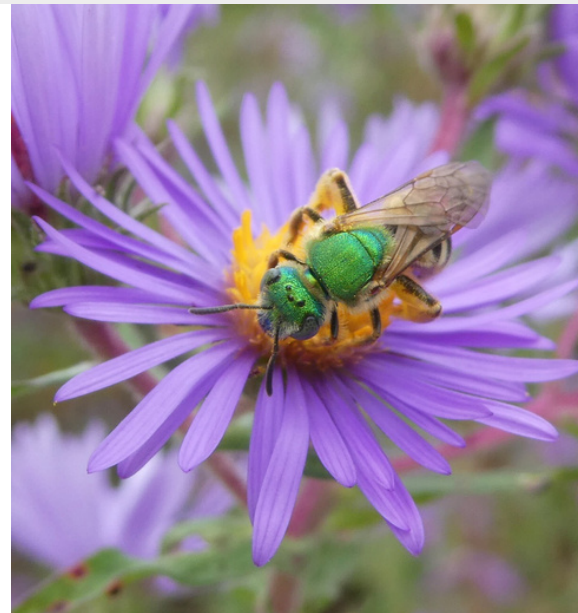
Across Canada and North America, 466 participants received training through the Canadian National Pollinator Steward Certification and are ready to share their pollinator knowledge. We will be offering this certification again across North America in 2023, with updates coming soon!

[Learn More](#)

Bee City Canada

Bee City Canada had a very successful year with 13 new municipalities registering for the program, including 7 in Quebec. Ten new schools and 1 new campus also joined the program and over 13,000 students were reached!

[Learn More](#)



Yellowknife Plan Bee

We are running a community science project in Canada's north to learn more about the local bees and flowers! Over 500 pollinator observations were made and identified over the summer including the beautiful orange-rumped bumble bee seen on the left.

[Learn More](#)

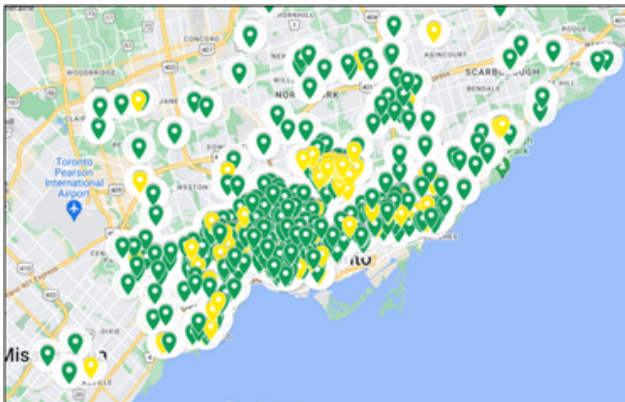
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Program Feature: Project Swallowtail

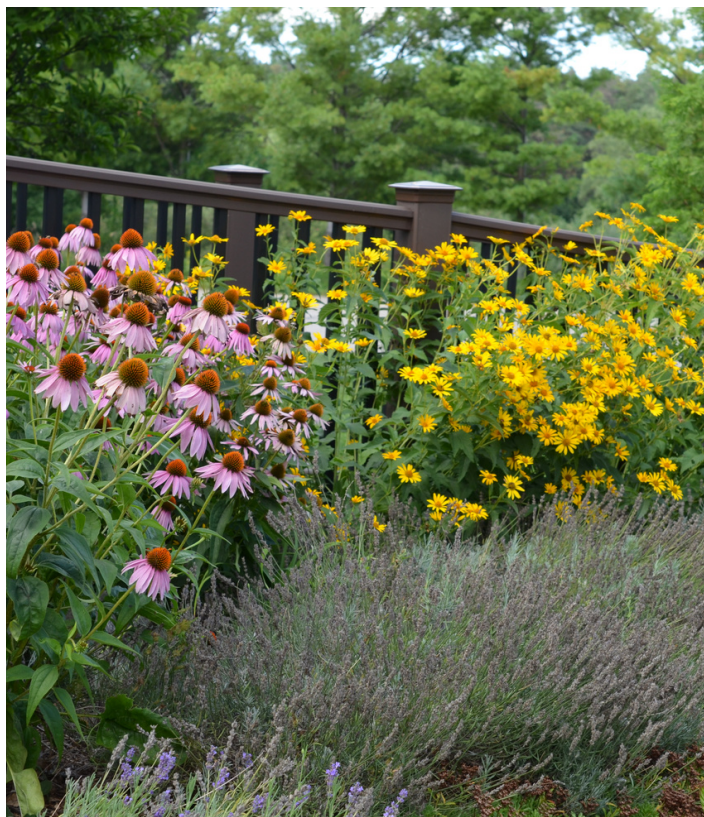
Project Swallowtail began in 2020 as a concept to connect neighbours with one another to create high quality native plant habitat in the City of Toronto. As socioeconomic and environmental concerns grew around us, so did the interest and participation in the project. In the two years since, Project Swallowtail has grown to 1,029 participants spread across southern Ontario.

Through this community of determined stewards, Project Swallowtail has planted over **23,000 native plants** within Toronto and beyond in just two short years. These numbers combine our annual plant sale (12,500) as well as plants grown from seed by our committed group of Seed Sitters (11,000). Between individual yards/balconies, school gardens, community gardens, segments in parks, private organization gardens, and boulevards, Project Swallowtail has created over 80 native plant habitat patches in Toronto! Click [HERE](#) to learn more.





New Program: Bee Friendly Gardening



Bee Friendly Gardening is the perfect program to help you play a bigger role in the health of pollinators and the planet. If every household created much needed habitat in their yard or garden, together we could have a big impact. Your space can provide ecosystem services to pollinators and other wildlife - no lawn, garden, balcony or window box is too small! Learn more about the Bee Friendly Gardening program [**HERE**](#).

Looking to find native flowers to plant in your garden? Check out our **Plant Selection Tool**! This tool is based on the lists of native plants that support pollinators from our Ecoregional Planting Guide series. Guides contain detailed information on pollinators, how to help them, and feature specific ecoregional information.



Bee Friendly Farming Canada

This year we've added two new **Technical Guides** for farmers, growers, and land managers involved in the production of apples and cucurbits. They provide guidance on how to minimize the impacts of pesticides on pollinators (primarily bees) through informed decision-making, best management practices, and by maintaining good communication. We also have our **Pollinator Enhancement Security Tool (PEST)**. This tool provides information on plant types that may support crop pests so that growers and land managers can have increased confidence that the plants they select to create habitat for pollinators and pest control insects will not increase pest problems.





Shopping with a Cause

Looking to do some shopping while still supporting the pollinators you love? Choose one of the businesses below who advocate for pollinators and support our programs accross Canada! During Pollinator Week, we ran an exciting campaign with Lush that provided native seed bombs to be planted as well as an in-store demonstration on how important pollination is to their products. Wayward Distillery donates 1% of spirit sales to the protection and promotion of pollinators and ran a successful #BeeProud Fundraiser to help raise awareness for pollinators around Vancouver Island.



Persephone Brewing (pictured on the right) won the 2022 Canadian Farmer-Rancher Pollinator Conservation Award and makes sustainable brewing and local food security a priority when crafting their beers. They have officially become a part of the Bee Friendly Farming Program, helping to preserve and protect pollinator populations by implementing positive, incremental changes on their property. See all of our retail partners [HERE](#).



**YOU can help us ensure a sustainable future
for pollinators, people, and the planet. Please
consider making a tax deductible donation
today. Thank you!**

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